Garry Hemil

+971 508827988 · garryhemil7@gmail.com
Abu Dhabi,UAE | LinkedIn : https://www.linkedin.com/in/garry-hemil

DIGITAL MARKETING EXECUTIVE

A highly motivated and results-driven Digital Marketing Specialist with over 4 plus years of experience in leading successful SEO projects, optimizing websites for enhanced visibility, driving organic traffic, and boosting conversions. Proven ability to develop and implement effective SEO strategies, create high-converting landing pages, and conduct in-depth website and CRO audits. Expertise in utilizing a range of SEO tools, including Google Search Console and Google Analytics 4, to analyze data and make informed decisions. Passionate about staying up-to-date with the latest SEO trends and algorithm updates to deliver optimal results.

KEY SKILLS

On Page SEO	Technical SEO	Meta Ads	SEO Tools
Off Page SEO	WordPress Development	CRM Tools	Paid Ads
Landing Pages	CRO Audit	Lead Automation	Google Ads

PROFESSIONAL EXPERIENCE

Providential Properties Management **April 2025 – Present**
Marketing Executive
Abu Dhabi, UAE

- Led and managed company website development, ensuring optimal user experience, updated listings, and brand-aligned content.
- Executed SEO strategies to improve search rankings, enhance online visibility, and drive quality leads.
- Designed engaging graphic content for digital marketing, social media, and property promotions.
- Monitored and maintained the company CRM (Bitrix24), ensuring accurate data entry, lead tracking, and workflow optimization.
- Automated lead generation and distribution processes within the CRM to improve response times and conversion efficiency.
- Managed property listings on major real estate portals including Property Finder and Bayut (Dubizzle), ensuring accuracy, quality media, and timely updates.
- Initiated and processed Madhmoum transactions and payments in compliance with required procedures.
- Created and scheduled social media posts across platforms to increase engagement and brand presence.
- Oversaw Google Business Profile management, including reviews, posts, updates, and performance monitoring.

GrowthFather Pvt Ltd **January 2024 – March 2025**
Search Engine Optimization Team Lead
Kerala, India

- Directed SEO strategies for 15+ clients, leading a team of 4, ensuring quality deliverables.
- Managed SEO campaigns, developed roadmaps, conducted competitive analysis, and set KPIs.
- Mentored team members, oversaw project execution, and delivered client reports.
- Maintained client relationships, integrated SEO with marketing, and kept the team updated on trends.
- Generated 1000+ organic leads through SEO strategy.
- Implemented client-specific SEO strategies, conducted keyword research, and analyzed competitor activity.
- Provided SEO training and optimized Google My Business profiles.

GrowthFather Pvt Ltd **May 2022 - December 2023**
SEO & Landing Page Specialist
Kerala, India

- Optimized organic search performance through keyword research and technical SEO improvements.
- Developed high-converting landing pages, utilizing A/B testing.
- Created 60+ landing pages for Google and Meta Ads.
- Integrated SEO and landing page strategies.
- Optimized website content, meta tags, and internal links.
- Implemented SEO tools (SEMrush, Ahrefs, GSC, GA4) for performance monitoring.
- Ensured site speed, mobile-friendliness, and HTTPS.
- Managed crawling, indexing, sitemaps, and robots.txt.
- Used schema markup, conducted site health checks, and fixed crawl errors.
- Created web pages, blog titles, and acquired backlinks.
- Installed WordPress plugins.

GrowthFather Pvt Ltd **March 2022 - May 2022**
Search Engine Optimization Analyst
Kerala, India

- Conducted technical SEO audits, analyzed website traffic patterns, and implemented on-page and off-page optimization strategies.
- Utilized tools such as Google Analytics and Search Console to analyze and improve website performance.

AWARDS & RECOGNITION

- Best Performer of the month May 2024
- Best Performer of the Year 2023: For outstanding performance and exceptional contributions for the company in the year 2023.
- Best Performer of the Month May 2023
- Best Employee of the Month April 2023

EDUCATION

Softloom IT Training
Digital Marketing - Nov 2021 to February 2022

St. Paul's College Kalamaserry
BA English Graduate - June 2018 to April 2021

PERSONAL DETAILS

D.O.B - 23/09/1999

Nationality - Indian

Marriage Status - Unmarried

Visa Status - Employment Visa

Language - English, Malayalam, Tamil & Hindi

Notice Period - Completed

SOME OF THE CLIENTS THAT I'VE OPTIMIZED

ACCOMPLISHMENTS

- Increased search impressions by 2500%, 60+ targeted keyword ranked and generated over 250+ organic leads (within 3 months) everything within a span of 6 months for an interior designer company through website revamp and SEO optimization. Also generated over 1Cr in sale organically through search.
- Achieving a 800%+ Increase in Organic Traffic, significantly improved search engine rankings, consistent lead generation through SEO-focused content for Safety Equipment Company through on-page and off-page strategy.
- Consistent Organic Performance with 3.9% Average CTR, 200%+ Surge in Search Impressions, 120x increase in Lead Generation, 96% increase in Organic Clicks for a travel accounting software through on-page and off-page strategy.